



Exhibitor Information

The aim of the Alive and Healthy Conference is to provide the public with access to personalized information on natural health, well-being and wholeness of mind, body, and spirit. We have tailor-made this event with hand-picked experts and exhibitors in cutting edge healing techniques including holistic health, mind body and spiritual wellness and life management—designed to empower YOU, the individual to help Cure What Ails You!

This event will cover:

Ayurvedic Lifestyle ~ Chinese Medicine ~ Morning Yoga (Ship Sun Deck) ~Spiritual Psychology ~Silver Therapeutics ~Raw and Organic Foods ~ Practitioners Forum (Sat Night) ~One to One Healing Sessions Homeopathy ~ Life Management Practices ~ PLUS! The Legendary Queen Mary Ghost Tour!

We invite you to participate at Alive and Healthy Conference, as an exhibitor, speaker and as part of the “Practitioners Forum,” open for all exhibitors and speakers to partake in.

Why Exhibit?

- Our production team has over 8 years experience producing and promoting mind, body spirit and natural health conferences and expos nationwide with a heavy concentration in California. They have relationships with the local, national and targeted media and social marketing networks.
- Low booth costs so exhibitors are likely to make a profit.
- Handpicked exhibitors to fit the content and purpose of the conference.
- Expo designed around speakers and exhibitors' products and services.
- Speaking opportunity with exhibitor purchase (space permitting).
- Targeted audience from the natural health, mind body spirit and yoga lifestyles.
- Over \$20,000.00 worth of advertising and networking to promote this event.

Exhibit and Speaker: Terms, Conditions and Details

1. Exhibit Details: Includes a five to six foot table with two chairs OR a six foot open space for a massage table. Wall space is not available. All posters or banners must be presented on an easel or upright display not exceeding 2 feet in width. Each company will be given 2 complimentary exhibitor badges which are also tickets to the conference. Additional badges may be obtained at an additional charge for \$49.00 per day or \$95.00 for the event. All attendees and participants must wear an official badge at all times. Badges will be issued to exhibitors at the event between 9am-10am Friday March 22nd, 2013.

2. Exhibitor Space: All exhibitors must pay in full 30 days prior to the conference and must have submitted the exhibit contract provided below to the A&H Conference (see pages 3 and 4). Applicants spaces are assigned on a first come first serve basis.

3. Sharing Exhibit Space: “Half booths” are allowed. A company wishing to share an exhibit space with another must submit their individual exhibit contract for the A&H Conference along with the appropriate payment (see payment information section) at the same time before space can be issued.

4. Payment Terms: All payments must be made per the schedule on the exhibit contract for the expo space. The final balance must be paid by the date indicated on the exhibit contract for the expo space. Space that is not fully paid for by that date is subject to cancellation or reassignment at the option of management without

a refund. Assignment of booth location will be made upon final payment in full. Rest assured, all exhibit space are good, as they will be in the same room as the event itself!

5. Exhibit Venue: The Exhibit room will be located aboard the Queen Mary at 1126 Queens Highway, Long Beach, CA 90802 in the Victoria Room (Room may be subject to change). A valid drivers license or passport will be required to board the stationary ship.

6. Exhibit & Speaker Accommodations and Lodging: All exhibitors and speakers will receive a special discounted room rate of \$155.00 plus tax per night for a deluxe king or two double bed room. To receive this rate, reservations must be made and paid for by March 1st, 2012. Reservations made or paid for after this date may be subjected to the normal room rate of \$189.00 plus tax. For Reservation assistance call Aime at 818-848-3278 or email press@purplev.com

7. Cancellation of Exhibit Space: All contract cancellations by an exhibitor or speaker must be made in writing and are subject to 50%-100% cancellation fee. If an exhibitor cancels the contract 3 months or more prior to the event, a 50% cancellation penalty fee will apply. Any exhibitor canceling within 90 days of the event will not receive a refund. Credit to an upcoming event will be issued at A&H Conference's discretion.

8. Products Exhibited: If food or supplements are to be sampled at the event, exhibitor must provide "hold harmless insurance" indemnifying the event owners and staff. Copy of this policy must be emailed or sent to the conference 30 days prior to the event.

10. Exhibit Claims: Any exhibitor making claims about products or dispersing literature that cannot be substantiated with significant legal or scientific basis may be subject to removal from the conference without refund. Management reserves the right to prohibit or to remove from the exhibition any exhibit or part of an exhibit, any exhibitor or speaker, whose material or claims are objectionable.

11. Exhibitor Functions: Exhibitors are prohibited from holding any functions simultaneously during the conference hours of 10-6pm. All exhibitors may hold one-to-one session, which end a half hour before or begin a half hour after the conference official activity as outlined in the expo program. Penalties for such violations will include removal of the company exhibit, without refund.

12. Set-up and Teardown of Exhibits: Exhibitor set up time is between 9am-10am on Friday, March 22nd and Teardown time is on Sunday, March 24th between 5:30 and 6pm. No exhibits may be removed from the time of the opening of the show until closing time except upon a health or family related emergency. Under these circumstances no refunds will be issued.

13. Liability and Insurance: Exhibitor and Speaker must comply with all state and federal laws and/or regulations. Exhibitor agrees that if A&H Conference DBA Purple Haze Press should incur liability for any act whatsoever as determined by an appropriate court of law or any other binding decision making body, the damages to which the exhibitor shall be entitled shall be limited to the amount of the exhibit fee paid by the exhibitor. Neither the A&H Conference, the officers thereof, the owner of the Queen Mary or their employees will be responsible for any loss, damage, or injury that may occur to an exhibitor, his employees or his goods while in transit from the building or while in the building for any cause whatsoever. The management has provided security and will use every possible effort to safeguard exhibitor's property. If insurance is desired it must be purchased by the exhibitor at his own expense.

14. Hold Harmless Exhibitor and Speaker: Exhibitor and Speaker assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the A&H Conference DBA Purple Haze Press, Vaishali, The Queen Mary, and its employees and agents harmless against all claims, losses, or damages to person or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor's installation, re-moval, product and service sales, product and service claims, occupancy or use of the exhibition venue or part thereof, excluding any such liability caused by the negligence of the A&H Conference.

15. Force Majeure: In the event that any outside cause such as war, fire, strike or other emergency, or in case of government intervention or regulation, military activity, or any other circumstances that make it impossible or inadvisable for convention management to hold the expo at the contracted time and place, this

agreement shall terminate and the exhibitor waives any claim for property or other damages or compensation except the pro rata return on the amount paid after deduction of actual expenses incurred in connection with the expo function and there shall be no further liability on the part of either party.

Exhibitor Application and Agreement

Alive & Healthy Conference: Cure What Ails You!
March 22nd-24th, 2013 @The Queen Mary

1. COMPANY INFORMATION (please print)

COMPANY NAME _____
CONTACT NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____ WEBSITE _____
EMAIL _____

2. EXHIBITOR INFORMATION

EXHIBITING NAME _____

PRODUCTS OR SERVICES TO BE DISPLAYED _____

EXHIBIT SPACE PREFERENCE (Choose one) 5 to 6 foot table space _____ 6 foot open space for
massage table _____

3. EXHIBITOR SPACE RATES

PRE-REGISTRATION (must submit application on or before February 1, 2013) \$295.00 _____
REGISTRATION (prices effective after February 1, 2013) \$395.00 _____

4. SPEAKING

IN ORDER TO HAVE THE OPPORTUNITY TO SPEAK AT THIS EVENT, AN EXHIBITOR SPACE PURCHASE IS REQUIRED. IF YOU ARE PURCHASING AN EXHIBITOR SPACE AND WOULD LIKE TO SPEAK, A 45 MINUTE LECTURE SPOT WILL BE ASSIGNED UPON PAYMENT COMPETITION. TO EXPEDITE THE PROCESS PLEASE INCLUDE THE FOLLOWING:

HEALTH RELATED WORKSHOP TITLE (5 words maximum):

HEALTH RELATED WORKSHOP TITLE (25 words maximum)

HEALTH RELATED BIO (20 words maximum)

***ALSO EMAIL:** a 215 by 215 pixel 300 DPI photo to: Thebusinessmuse@gmail.com

5. PRACTITIONERS FORUM

ON SATURDAY, MARCH 23RD FROM 4-6PM, THERE WILL BE A "PRACTITIONERS FORUM," OPEN FOR ALL EXHIBITORS AND SPEAKERS TO PARTICIPATE IN. DURING THIS FORUM EXHIBITORS AND SPEAKERS CAN OFFER MESSAGES, BODY WORK, FACIALS AND CONSULTATIONS AND ONE-TO-ONE SESSIONS TO THE CONFERENCE PARTICIPANTS AT \$50.00 PER ½ HOUR AND

\$30.00 FOR 20 MINUTE SESSIONS. ALL MONEY WILL BE COLLECTED AND KEPT BY EACH EXHIBITOR AND SPEAKER.

I agree to partake in the "Practitioner Forum" and the terms in section 5_____

I decline to partake in the "Practitioner Forum" _____

7. HOTEL ROOMS

All exhibitors and speakers are eligible for a special discounted room rate of \$155.00 plus tax per night for a deluxe king or two double bed room. To receive this rate reservations must be made and paid for on this form or through Aime McCrory at 818-848-3278 aimemccrory@gmail.com by March 1st, 2012. Reservations after this date may be subjected to the normal room rate of \$189.00 plus tax.

Friday, March 22nd hotel room \$155.00 plus tax \$179.00_____

Saturday, March 23rd hotel room \$155.00 plus tax \$179.00_____

Friday, March 24th hotel room \$155.00 plus tax \$179.00_____

6. BILLING INFORMATION & AUTHORIZATION

By signing the following payment authorization, you agree to allow Conference Management to charge your credit card for unpaid balances per the payment and schedule terms of the contract.

CHECK #_____ Make checks payable to *Purple Haze Press*.

CREDIT CARD _____ VISA _____ MASTERCARD _____ AMEX
CARD

NUMBER_____ EXP.DATE_____

CVC #_____ NAME ON CARD_____

SIGNATURE_____ BILLING ADDRESS (if different than above)_____

CITY_____ STATE_____ ZIP_____

7. SIGN HERE

Signing this document constitutes a binding legal agreement. Exhibitor agrees that upon acceptance of this application by the Alive and Healthy Conference DBA Purple Haze Press, with or without appropriate payment, this document shall become a legally binding contract. The individual signing this document represents that he/she is duly authorized to execute this binding contract on behalf of the exhibitor. By signing this document, Exhibitor agrees to abide by all terms and conditions of this contract as stated above on pages 1-4.

EXHIBITOR'S AUTHORIZED SIGNATURE

DATE_____

NAME (please print)_____

Please complete and send copy with payment to:

Press@purplev.com

If mailing in post:

**A. McCrory c/o Alive and Healthy Conference
101 N Victory Bl. Ste L-233 Burbank, CA 91502**

Checks Payable to:

Purple Haze Press:

Credit Cards (secure payment through Authoriszed.net):

Call Steve or Aime @ 818-848-3278 or go to:

<http://www.purplev.com/mediakit/queenmaryevent>

Paypal:

Purplev@mac.com (Please email press@purplev.com once payment is made!)

Questions?

Please contact: Steve or Aime McCrory

Tel: 818-848-3278 Email: thebusinessmuse@gmail.com or press@purplev.com